

Current Logo



Notes to my brief

- I don't want to vary much from the logos I like on page 4... keep it really simple
- I'd prefer simple text based logo using cool font
- As shown page 5 it needs to be able to be replicated in profile signs
- I don't want an icon – the current sailing boat that I have can go..., however feel free to incorporate if you like it
- Can I have a version that also has the hotel location below, so “Nelson Bay, Australia”

Current Logo - Signage



Logo's that I like

HÜBRÖ



Types of signage I will be developing with new logo...



So my new logo needs to be simple enough that I can profile cut like this...

